



MARKET Borsa Italiana MTA  
Segment STAR  
Code ISIN - IT0001489357  
Ticker - DMA  
Reuters DMA.MI  
Bloomberg DMA.IM

Share capital	15.300.000	Sector	Retailing
NO. SHARES		Last dividend	0,10 Eur
of which: - Ordinary Shares	7.650.000	Date of coupon detachment	19/05/2008
- Preferred Shares	00000000		
Nominal value	2,00 Eur		
Capitalisation (30/06/10)	31.595.000		
Minimum amount traded	1		

Stock performance

Dmail Group SpA price (Eur)	Last official price (30/06/2010)	4,130
	max (17/09/2009):	6,030
	Range (-1 Y)min (26/05/2010):	3,732

Stock performance		ALLSTAR index performance	
-1Y	-26,3%	-1Y	+4,0%
-6M	-21,1%	-6M	-7,3%
-1M	-2,6%	-1M	-0,1%

Monthly statistics(E/1000) JUNE 2010

Monthly total	
Total	617.811
Daily average	28.082

N. shares traded	
Total	147.436
Daily average	6.702

COMPARABLES

MEDIA COMMERCE Sector

AMAZON.COM INC, ARCANDOR (EX KARSTADTQUELLE A110)  
IDEAL SHOPPING DIRECT, IAC/INTERACTIVE CORP,  
WILLIAMS-SONOMA ONC.

MEDIA Sector

POLIGRAFICI EDITORIALE, CLASS EDITORI, GRUPPO EDI  
L'ESPRESSO, ARNOLDO MONDADORI EDITORI,  
RCS MEDIAGROUP, CALTAGIRONE EDITORI

Dmail Group S.p.A.

Volume trend



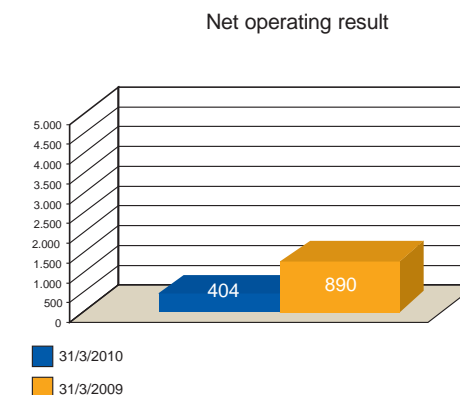
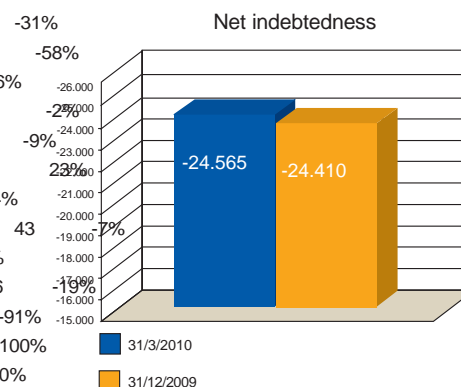
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### Consolidated Profit and Loss Account (in thousands euro)

	31/03/2010	% margin	31/03/2009	% margin	Change	% Change
Revenues	18,619	96%	27,266	97%	(8,647)	-32%
Other revenues	780	4%	931	3%	(151)	-16%
Total revenues and other operating income	19,399	100%	28,196	100%	(8,798)	
Cost of goods	(5,699)	-29%	(13,612)	-48%	7,914	
Gross contribution margin	13,700	71%	14,584	52%	(884)	
Cost of services	(9,808)	-51%	(10,041)	-36%	232	
Staff costs	(2,289)	-12%	(2,524)	-9%	235	
Other operating expenses	(593)	-3%	(480)	-2%	(113)	
Gross operating income	1,010	5%	1,539	5%	(529)	-34%
Amortisation, depreciation and write-downs	(606)	-3%	(649)	-2%		
Operating income	404	2%	890	3%	(486)	-55%
Net financial income (expense)	(364)	-2%	(450)	-2%		
Profit (losses) before tax from continuing activities	40	0%	440	2%	(400)	-91%
Profit (loss) before tax from discontinued operations	0		(850)	-3%	850	>100%
Consolidated profit (loss) before tax	40	0%	(410)	-1%	450	>100%

### Net Financial Position

	31/3/2010	31/12/2009
Net financial indebtedness (in thousands euro)	(24.565)	(24.410)



\*In the light of the deconsolidation of the 51% share held by Dmail Group in the capital of Guyton Web S.p.A. it is to be pointed out that the consolidated profit (loss) before tax at 31 March 2010 is not comparable to the figures for the previous period, insofar as the consolidation scope is not uniform.

Source: Dmail Group S.p.A.

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